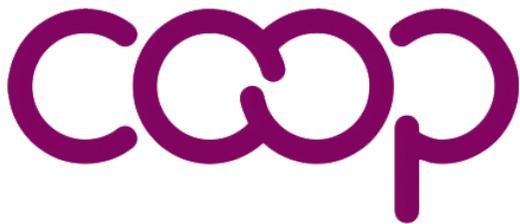


International Cooperative Day & Go Green Campaign Asia and Pacific Report - 2018

July 30, 2018



**International
Co-operative Alliance**
Asia and Pacific
Committee on Youth Co-operation

Go Green

Planting a tree, fighting for climate change, becoming a part of #SDG13 and celebrating International Day of Cooperative #coopsday

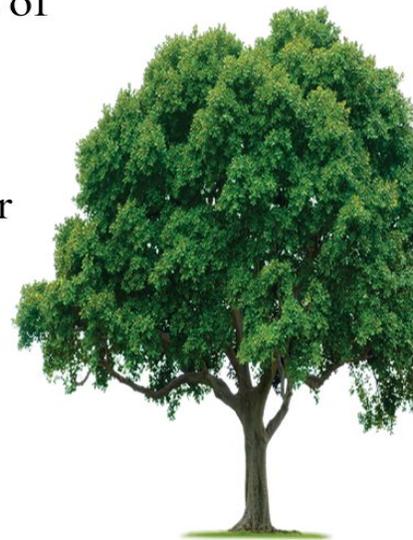
Make your city # Green.

Youth and Coop #fightingclimatechange for the future of our Community.



**International
Co-operative Alliance**
Asia and Pacific
Committee on Youth Co-operation

13 CLIMATE
ACTION



Written by: Ahsan Ali Thakur

Chairperson of ICA-AP Committee on Youth Cooperation and Vice President of ICA Youth Network

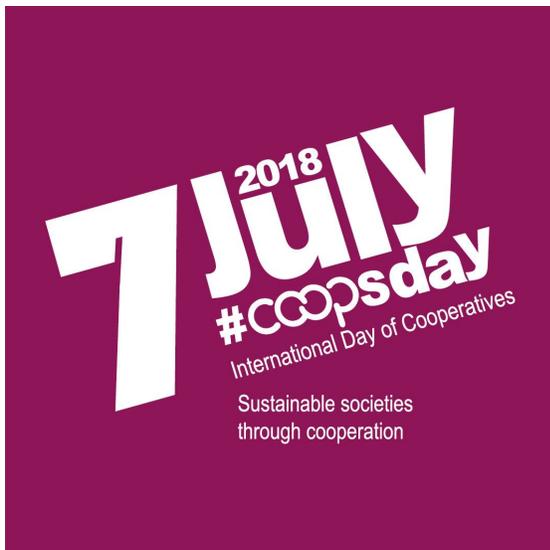
About International Cooperative Day

Introduction:

The United Nations International Day of Cooperatives is celebrated annually on the first Saturday of July.

The aim of this celebration is to:

- increase awareness of cooperatives,
- highlight the complementary goals and objectives of the United Nations and the international cooperative movement
- underscore the contributions of the movement to the resolution of the major problems addressed by the United Nations
- and to strengthen and extend partnerships between the international cooperative movement and other actors.



In 1992, following a concerted lobbying effort by the ICA and COPAC, the United Nations General Assembly proclaimed the first Saturday of July 1995 to be International Day of Cooperatives, marking the centenary of the establishment of the Alliance.

Indeed, since 1995, the ICA and the United Nations have been setting the theme for the the International Day through COPAC, a multi-stakeholder partnership of global public and private institutions. The ICA is a founding member of this body which champions and supports people-centred and self-sustaining cooperative enterprises as leaders in sustainable development.

About the International Cooperative Alliance

The International Cooperative Alliance is a non-profit international association established in 1895 to advance the cooperative social enterprise model. It is the voice for cooperatives

worldwide, representing more than 300 cooperative federations and organisations across 109 countries.



One in every six people on the planet is a cooperator. Through its membership, the International Cooperative Alliance represents 1.2 billion cooperative members from any of the 3 million cooperatives worldwide. The largest 300 cooperatives in the world have combined annual revenues of \$2.16 trillion USD (2015) and 280 million people around the world (10% of the employed population) secure their livelihoods through cooperatives, either through direct employment or by organizing through a cooperative.

The International Cooperative Alliance works with global and regional governments and organisations to create the legislative environments that allow cooperatives to form and grow. Towards media and public, it promotes the importance of the values-based business model of people-centred cooperatives.

Operating from its office Brussels, Belgium, the International Cooperative Alliance is organised with four Regional Offices (Europe, Africa, Americas, and Asia-Pacific), and eight Sectoral Organisations (Banking, Agriculture, Fisheries, Insurance, Health, Housing, Consumer Cooperatives, and Service and Industry cooperatives).

International Cooperative Day, Go Green Campaign and Sustainable Development Goals

International Day of Cooperative celebrated on 7th July 2018. It is an event that is celebrated globally and is being mapped by the ICA. [Click here](#) to view the **Interactive Map** to view the participation of members.

The goal is to get youth from multiple countries from Asia & Pacific to participate and get the awareness across for the Cooperative Identity 7th July 2018 and work as a single unit for the community development, internationally.

Go Green Campaign, is a youth related campaign that was considered to be a campaign for the Asia and Pacific Youth and to reflect that Youth that are part of cooperative and are able to plant trees through the value of *Self-Help, Solidarity* and can contribute to the society in their own way.

International Cooperative Day (7th July 2018) theme was on Consumption and Production (SDG - 12), Focusing the factor of environment in the Consumption & Production and as youth representative from our respective countries, decide to work on the environmental factor i.e. Climate Action (SDG - 13), which is much simple and easier for youth to consider and follow.

Secondly, awareness about environment was already in motion and floating in the media, therefore the perfect window of opportunity was circulating to conduct the Go Green Campaign.

Thirdly, plants of all types have been consumed to develop the society, either they have been removed to pave the way for infrastructure or cut down for making of paper, furniture use for firewood etc. has led to the decrease in the number of trees in a city which has given birth to pollution, unhealthy environment and upsetting the ecosystem (Birds and animals are affected from it as well).

Finally, the International Cooperative Day (#Coopsday) spreads its awareness through the youth. Therefore ensuring the youth participants in the ICD, SDG and Coop Culture of Self-Help Solidarity.

The countries that participated in Asia & Pacific in the Go Green Campaign are as follows arrange in alphabetical order;

- Indonesia - Koperasi - Kopma UGM
- Iran - C.U.R.A.C.I.
- Nepal - NACCFL & MVC
- Palestine - E.S.D.C.
- Pakistan - K.C.H.S. Union Ltd.
- Philippines - NATCCO.
- Thailand - Individuals

- UAE - Sharjah Cooperative Society

Indonesia:



Koperasi “Kopma UGM” is a student cooperative located in Universitas Gadjah Mada, Yogyakarta, Indonesia. The unique fact about this co-operative is even though we are listed as one of the student activity unit, we are also registered as business entity. Go Green Campaign was started by mapping the area that were going to be planted. Planted around the building selected, planted two mangos trees, two mahoganies trees, and one orange tree. We also planted around 19 new flowers and relocated old flowers into 3 pots. This action was a form of cooperation done by top managements, alumni, and employees. They played a vital role in creating an example to clean the area first and then plant the trees.

[Click here](#) to read more.

Iran:

Curaci was established in 1990. Currently, with 5,000,000 Members, 1.1 Billions USD Capital, 29 Provincial Level Unions, 240 City Level Cooperatives, 4500 Primary Coops, 9,577 Stores, 6,024 Fuel Stations, in accordance with Government goals and its Decentralization; Self sufficiency, right competition and supplying the common needs of members, Investing in infrastructure, production increase, has an important role on Socio Economic sectors in the Country.



INTERNATIONAL COOPERATIVE DAY 7TH JULY & GO GREEN TEHRAN

Planting trees, fighting for climate change for the future of our community, becoming a part of SDG 13 (United Nation Goals) and celebrating International Day of Cooperative in **Tehran**.

Planting any natural green provides oxygen and shades to the environment .We will be sustaining a future for the benefit of our community and for the future of our house ,community, city, company and country .



Central Union of Rural & Agricultural Cooperatives of Iran

Nepal:

1. Nepal Agriculture Cooperative Central Federation Ltd. (NACCFL)



NACCFL has nominated 2 members to the ICYC and are producing results in the development of the youth.

There contribution has been highlighted through the Go Green Campaign and through

there staff, they planted 3 flowers and 6 Lemon plants. 3 flowers in the office vicinity and 6 trees in Dakchinkali organized by one of their member cooperative.



"Go Green" has been started as the regional campaign and globally environmental protection has been also recognized by United Nation as its Sustainable Goal 13. So, let us plant any natural green, which provides oxygen and/or may provide shades to the environment in the future in our house, community, city or company. We will be

sustaining a future for the benefit of our own community and for the future of our Country.

[Click here](#) to read more about it.

2. Media Variation Creation:



It is pretty rare to see the non Cooperative join hands and spreading the cooperative message on ICD. Joined hands on promoting Cooperative, a media company and its CEO, Ms. Sharmila Thakuri. Supported the idea of Go Green Campaign and agreed to be a part of the Campaign. They planted 20 trees and are looking to further work on the GO Green initiative in there country.

[Click here](#) to read more.

3. Nepal Multipurpose Cooperative:



NMC is a growing multi purpose cooperative that has always supported the idea of self help and unity amongst its members as well as contributing its part in the International Cooperative movement. Here is a symbol of what their values stands as they plant tree on ICD 7th July 2018. With the values of Self Help and Solidarity at the core, it was monument day for them to pursue for it and Contribute for the SDG 13. There contribution was 2 trees and 6 flower pots. [Click here](#) to read more.



Palestine:

ESDC is a Palestinian development-oriented NGO established in 2003 with vast experiences in the both development and humanitarian cooperation. Within the development cooperation, ESDC is a well-recognized at the national level for their work in developing and building the capacities of cooperatives and the cooperative sector. Not only does ESDC build the institutional capacities of cooperatives, CBOs and working groups, but also develops their capacities in natural resources management, agriculture and food security, and social economy.



Institutional capacity of the cooperatives, CBOs and working groups is built and sustained through: updating strategic and business plans to coincide with their business, adapting proper production systems and developing their marketing capacities. Prioritised cross sector issues are gender equality, sustainable development and democracy including women building capacities as women-based organization and individuals. ESDC greatly emphasizes the importance of community ownership and participation within its interventions.

ESDC has allocated 2 member to the ICYC, namely; Ms. Doaa and Ms. Aisha, who are also contributing in the international projects. It's a simple induction of working together at a platform for the development of the Cooperative Youth movement. The Go Green Campaign is very much appreciated as they are representing their organization as well as their community. [Click here](#) to read more.



Pakistan:



Karachi Cooperative Housing Societies Union Ltd. is a well known member of ICA, in the contributing to the youth platform and has provided a dedicated staff for around 10 years for the ICA Youth Network and ICA-AP Committee on Youth Cooperation. K.C.H.S.U. Ltd. has been involved in youth related matters and supported on many platforms. On ICD 7th July, it was communicated to the staff members, if they would like

to participate in the Go Green campaign which they happily agreed, the staff contributed to plant trees and flowers in the vicinity of the company. Not just the staff, A few citizens also contributed to the planting a tree. Their aim was to honor the people who died in the community due to heat wave and dehydration therefore their memory should be honoured.



ICD was not only celebrated by



K.C.H.S.U. Ltd. in Karachi but also by a cooperative school teachers from C.P. & Berar High School for Girls. Teachers with the contribution planted flowers and in the vicinity of the School to combat climate change and contribute to the SDG -13 as well.

[Click here](#) to read more.

Philippines:



NATCCO is well known name in the cooperative world and has gained momentum, in promoting the youth of the Philippines.

Recently, participating in the Go Green has created a buzz in the national level for planting a tree in the region. Youth are progress is planting the tree and doing their part in promoting the SDG-13. [Click here](#) to read more.

Thailand:



It is not always the big companies that play a vital role in bringing the cooperative movement to proceed further, sometimes it's the people that take it to the next level. In the same way, Ms. Garn, Ms. Rumon Kongnoi and Mr. Kung that planted a tree in their own near by place. These people were somehow are and were affiliated with the cooperative and Understand the importance of IDC and participating in the Go Green Campaign. Looking out for the community green and make it more sustainable is there way of life. There contribution was of 2 trees in the public vicinity.

United Arab Emirates



One of the oldest cooperative of UAE, Sharjah Cooperative participated with the Ministry of Economy to participate in the Go Green Campaign. Mr. Majid Al Jeneid (General Manager, SCS) and Mr. Saeed Mubarak (Cooperative Department, UAE) were very supportive of the idea for the Go Green Campaign and SDG 13 to work on the green part of the nation. Planting a tree is more effective and sustainable for the future of the community and the country. Mr.

Ahsan Ali thakur was there to make the event prosperous, this event was also accompanied by presentation from the youth cooperative and their understanding of the Cooperative. To make the event more memorable Mr. Ahsan Ali Thakur presented the participants with the Book, "Cooperation in Cooperative: Socioeconomic Perspective". [Click here](#) to read more.



ICA - Asia & Pacific Committee on Youth Cooperation (ICYC)

ICYC is the committee for the development of youth in the region of Asia & Pacific and to work on the opportunities related to youth. This committee has its origins established from the 2000 - 2004. In this time period a factual and working model for the committee was formed and recognized by the task force. During this period, rules, regulation and guidelines were developed in order to have a structure of this committee. Now, Committee is working under the leadership of Ahsan Ali thakur elected by the current members.

ICA - Asia & Pacific Committee on Youth Cooperation (ICYC)



**International
Co-operative Alliance**

Asia and Pacific

Committee on Youth Co-operation

“The youth is the hope of our future.”

~ Jose Rizal